

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6361497
 *** ORIGINAL REV#0 ***

OCT2/12 14.07
 *** WPXI-TV ***

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS:
4		600P-630P	30	5	\$775.00	10/3	10/5	3		W-F	3
PROGRAM : CH11 NEWS											
5		700P-730P	30	5	\$1,250.00	10/3	10/5	3		W-F	3
PROGRAM : JEOPARDY											
6		730P-800P	30	5	\$1,250.00	10/3	10/5	3		W-F	3
PROGRAM : WHEEL											
7		1100P-1135P	30	4	\$2,000.00	10/3	10/5	3		W-F	3
PROGRAM : NEWS											

OCT/12 21075.00 CONTRACT TOTAL 21075.00
 TOTAL SPOTS 21



MARKET TOTALS \$84,300 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*